



# G'DAY USA FROM T&R

For the last eight years G'Day USA: Australia Week has been a forum for innovative, high-quality Australian companies to showcase their talents to potential markets in the United States.

The highlights of the week are black-tie dinners held in New York and Los Angeles, which feature high-profile Aussies who help to raise awareness of our country in the USA.

Cate Blanchett, Baz Luhrmann, Anthony LaPaglia, Mel Gibson, Nicole Kidman, Keith Urban, Olivia Newton John, Hugh Jackman, INXS, Naomi Watts, Russell Crowe, Kylie Minogue, Phillip Noyce, Eric Bana, Rachel Griffiths, Rod Laver, Simon Baker, Toni Collette, Greg Norman, Barry Gibb, Roy Emerson, and Abbie Cornish have all been honoured at G'Day USA black tie dinners.

In 2011 the guests were treated to Australian-style meals prepared exclusively using beef and lamb from T&R Pastoral. The response from the chefs was unequivocal.

“The beef turned out fantastic. It cooked up perfect and had a great taste. I know Curtis was very pleased with it as well as myself.”

Steven Fretz, Executive Chef for Curtis Stone (LA Black Tie Dinner)

“The lamb that was provided to us for the NYC black tie event was outstanding. It was

fresh full of flavor and remarkably tender. It was a pleasure to work with and I was proud to serve it to our special guests as a show case of what we are capable of in Australia. The American chefs I was working with were equally impressed.”

Guy Grossi (New York Black Tie Dinner)

“Please extend my thanks to T&R Pastoral for their support & assistance for the Premium Wine dinner and Tourism Lunch. The quality of the beef & lamb supplied by them was excellent I was proud to serve it.”

Mark Best ( Premium Wine Dinner and San Francisco Tourism Lunch)

“The beef was very good in terms of flavour and tenderness with some nice marbling.”

Peter Gilmore ( Premium Wine dinner)

This year, T&R Pastoral are gearing up to provide G'Day USA 2012 with more of its renowned quality beef and lamb. But T&R CEO Darren Thomas has an extra reason to attend. At the Black Tie Dinner in New York he will be honoured with the 2012 award for Outstanding Achievement in Exporting.

But you don't need to be an international celebrity to enjoy quality meat. More and more restaurants are choosing to use T&R beef and lamb, and you can find it in your local supermarket



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